T.C. İSTANBUL YENİ YÜZYIL UNIVERSITY

1st International Congress on Media and Communication at Yeni Yuzyil

2026
23-24
NOVEMBER

ONLINE CONGRESS

REVIEW THE CONGRESS POSTER >

Important Dates:

- Deadline for abstract submission: November 8, 2026
- Publication date of the Abstract Proceedings Book: December 21, 2026
- Deadline for Full-Text Book submission: December 27, 2026
- Publication date of the Full-Text Book: January 4, 2027
- Deadline for submission to the Journal of Yeni Yüzyıl'da İletişim Çalışmaları: February 7, 2027
- Publication Date of the Journal Special Issue: April 12, 2027

TIME REMAINING UNTIL THE CONGRESS

1	0	7
Days	Hours	Minutes

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Dear Participants,

The 1st International Congress on Media and Communication at Yeni Yuzyil, organized to support the sharing of scientific knowledge, international collaborations, and professional development, brings together academics, researchers, professionals, and relevant stakeholders who are experts in the field.

At the online congress, which will be held on 23-24 November 2026; current developments in our field, innovative approaches, scientific studies, and perspectives for the future will be discussed. We invite all academics, researchers, experts, and relevant stakeholders to participate in our congress; to share their knowledge and experience, develop new collaborations, and become part of the international scientific network.

We look forward to your participation to learn, share, and shape the future together.

Yours sincerely.

Information

- To apply, please send your abstract to uyymik@yeniyuzyil.edu.tr
- The congress will be held online and there is no participation fee.
- The languages of the congress are Turkish and English.
- Selected papers will be published in the Journal of Yeni Yüzyıl'da İletişim Çalışmaları..

- Theme: Digitalization and Artificial Intelligence in Communication.
- Sub-themes:
  - New Communication Technologies
  - Virtual Reality and Communication
  - New Media Studies
  - Augmented Reality in Media
  - Digital Divide
  - Broadcasting in the Digital Age
  - AI and Communication Studies
  - AI in Media: Ethical Challenges
  - Political Economy of Social Media
  - The Metaverse as a Medium of Communication
  - XR Technologies and Cinema
  - History of Communication
  - Transformation of Traditional Media
  - Current Issues in Media
  - New Approaches in Marketing Communication
  - PR and Advertising Practices in New Media
  - Visual Communication Design in the Digital Age
  - Visual Culture and Design
  - The Future of Digital Art
  - Communication Education in the Digital Age
  - Health Communication
  - Political Communication and Media
  - Cultural Studies

HONORARY CHAIR



Prof. Dr. İ. Yaşar HACISALİHOĞLU
Rector

CONGRESS CHAIR



Prof. Dr. Serra İnci Çelebi
Dean of the Faculty of Communication

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