



# RESISTANCE, REBELLION, AND REINVENTION

## CONFERENCE PROGRAM 2026

### OVERVIEW

#### Pre-Conference

April 23, 2026  
10:00 AM to 12:00 PM

Led by keynote speaker Dr. Nico Carpentier, we will hold a **research seminar on Media and Democracy**, alongside a **film screening of AGON**. All are welcome!

**Venue:** Corvinus Gellert Campus Auditorium

#### Conference Day

April 24, 2026  
9:00 AM to 6:30 PM

Conference includes two formats:

- 40+ in-person presentations; and
- 20+ online-only presentations (hosted through an MS Teams link).

All presentations are scheduled as 10-minute talks with a 30-minute debate /Q&A per session.

**Venue:** Corvinus University of Budapest, Building E, Budapest, Fővám tér 8, 1093

#### Budapest Tour

April 25, 2026  
10:00 AM

Unwind after the conference and discover Budapest through a **guided city walking tour** highlighting the city's history, architecture, and cultural landmarks.

### LEGEND:

**IN PERSON**  
(CUB)

**HYBRID**  
(CUB & Teams)

**ONLINE**  
(MS Teams)

## AT-A-GLANCE SCHEDULE (In-person events)

TIME	ACTIVITY	FORMAT	TITLE
9:00 to 9:15	<b>Opening Comments</b> Organizing Committee	<b>Hybrid</b> (Lec. III & Teams)	
9:15 to 10:00	<b>Keynote 1</b> Dr. Nico Carpentier Charles University	<b>Hybrid</b> (Lec. III & Teams)	Humanist ethics as resistance: An analysis of three mediated interventions that counter dehumanisation and disempowerment
10:00 to 10:45	<b>Keynote 2</b> Dr. Erika Darics University of Groningen	<b>Hybrid</b> (Lec. III & Teams)	You say 'resistance', I say 'awareness': From awareness to agency and activism: Critical Language Awareness (CLA) as key civic competence
10:45	<b>Official Conference Photo</b>	<b>In person</b> (Lec. III)	
10:45 - 11:00	<b>Break</b>	<b>In person</b> (Grand Hall)	
11:00 to 12:30	<b>Conference Sessions</b> Block 1	<b>In person</b>	Sessions 1A & 1B
12:30 to 13:45	<b>Lunch break</b>	<b>In person</b> (Grand Hall)	
13:15 to 13:45	<b>Special Activities</b> Organizing Committee	<b>In person</b>	Roundtable discussions by popular interest themes
14:00 to 14:45	<b>Special Sessions</b> Non-traditional, interactive presentations	<b>In person</b>	S1: <b>Basket Full of Eggs</b> (Romani film & music archives project) S2: <b>Critical language awareness</b> (Momentán társulat) S3: <b>Workshop</b> : CHL methodology for narrative coordination in Romanian pro-democracy movement S4: <b>Industry Panel</b> with CUB Alumni
14:45 to 15:00	<b>Break</b>	<b>In person</b> (Grand Hall)	
15:00 to 16:30	<b>Conference Sessions</b> Block 2	<b>In person</b>	Sessions 2A & 2B
16:30 to 16:45	<b>Break</b>	<b>In person</b> (Grand Hall)	
16:45 to 18:15	<b>Conference Sessions</b> Block 3	<b>In person</b>	Sessions 3A & 3B
18:15 to 18:30	<b>Closing Remarks</b> Organizing Committee	<b>Hybrid</b> (Lec. III & Teams)	

ALL TIMES ARE IN CENTRAL EUROPEAN TIME CET (UTC +2)

**SPECIAL SESSIONS (14:00 to 14:45)**

SESSION	PRESENTER/S	AFFILIATION	TITLE	CHAIR
<b>Special Session S1</b> Lec. Hall III	Hazel Marsh, Esbjörn Wettermark, Tiffany Hore, Lisa Smith	University of East Anglia University of Sheffield Vaughan Williams Memorial Library Patrin Films	'A Basket Full of Eggs' - a Romani film and music archives project	Máté Bence Bollók
<b>Special Session S2</b> Faculty Club Theater	Erika Darics, Momentán Társulat	University of Groningen Momentán Társulat	Taking critical language awareness off the page - a performance intervention about the power of language	Sabrina Pasztor
<b>Special Session S3</b> E 3.395	Sergiu Zorger, Aubrey Morgan Yee	Porost (activist training hub)	A CHL methodology for narrative coordination in the Romanian pro-democracy movement	György Túry
<b>Special Session S4</b> E 332.1	Tímea Balogh, Bálint Siegler, György Leitner,	Deutsche Telekom, HOLD Alapkezelő, Corvinus-SEED	Corvinus alum in professional communication industry positions discuss latest trends, innovations, and communication's role in business	Péter Janzsó
<b>Special Session S5</b> (ONLINE)	Changiz Mahmoudzadeh Varzi, Ghena Alkhateeb, Neda Sanij, Chloé Benoist	Universidade Católica Portuguesa	Speaking in the shadows: clandestine journalism in times of social movements and uprisings	Réka Benczes Jessie Labov

**ONLINE SESSION**  
**TEAMS LINK HERE** or  
scan this QR code:



# IN-PERSON SESSIONS: BLOCK 1

11:00 TO 12:30

## SESSION 1A - Digital Platforms, Trust & User Practices

Chair: Máté Bence Bollók | Location: Lecture Hall III

TIME	PRESENTER/S	AFFILIATION	TITLE
11:00 to 11:10	Tran Thi Thuy Sinh, Alexandre Lamfalussy, Nikoletta Nemeth, Nguyen Nhat Anh	University of Sopron, University of Hung Vuong	Social media adoption and sustainable performance in community-based tourism enterprises
11:10 to 11:20	Márk Recskó	Corvinus University of Budapest	Who Are The Crypto Users? - Understanding Users, Usage Patterns, and Their Social Context
11:20 to 11:30	Judit Esküdt	Corvinus University of Budapest	When Communication Is Coded into Creation: Artification as an Outcome of Design Communication Practices
11:30 to 11:40	Natascia Tatiana Fera, Mauro Santaniello	Università degli Studi di Salerno	Digital Sovereignty in German Research Institutions: Discursive Construction at the Weizenbaum Institute
11:40 to 11:50	Lin Xiaoru	Corvinus University of Budapest	Can Smart Devices Substitute for Children in Elderly Care? Evidence from China
11:50 to 12:30	Debate / Q&A		

## SESSION 1B - Journalism, Ethics & Professional Practice

Chair: Evelin Horváth | Location: E 332.1

TIME	PRESENTER/S	AFFILIATION	TITLE
11:00 to 11:10	Erik Uszkiewicz, Tobias Eberwein, Laura Amigo, Inesa Bunevičienė, Sophie Duvekot, Heikki Heikkilä, Marten Juurik, Epp Lauk, Melita Poler Kovačić, Marie Rathmann, Krisztina Rozgonyi	Hungarian Europe Society, DIACOMET project	The role of ethical codes and guidelines in journalism's uncertain future
11:10 to 11:20	Simone Benazzo	Université Libre de Bruxelles (ULB)	Autocratization and Journalistic Practices in Central Europe. A comparative study of Austria, Hungary and Slovakia
11:20 to 11:30	Júlia Gy. Molnár	Corvinus University of Budapest	Media's Construction of the 'Ethnic Hatred' Frame : Examining Ethnic Conflict Reporting of The New York Times and The Guardian
11:30 to 11:40	Melek Kılıçgedik, Gülден Demir, Gülsün Bozkurt	İstanbul Nişantaşı University	The Strategic Role of Local Journalism in Crisis Communication: An Analysis of the 2025 Forest Fires in Türkiye
11:40 to 11:50	Mária Stanková	Comenius University in Bratislava	Between Listening and Speaking: How Reporters Communicate with Sources and Speak for Them
11:50 to 12:30	Debate / Q&A		

## IN-PERSON SESSIONS: BLOCK 2

15:00 TO 16:30

### SESSION 2A: Meaning, Representation & Discourse

Chair: Lilla P. Szabó | Location: Lecture Hall III

TIME	PRESENTER/S	AFFILIATION	TITLE
15:00 to 15:10	Balázs Horváth	Corvinus University of Budapest	Politics of Responsibility: Metonymic Blaming in Orbán's Rhetoric
15:10 to 15:20	Kundyz Mukhangali, Lilla Petronella Szabó, András Rácz	Corvinus University of Budapest	Constructing foreign relations in the media: The figurative framing of Central Asia and Russia in Russian news media
15:20 to 15:30	Juliana Santoros Miranda	Universiteit Utrecht/ Universidade Anhembi Morumbi	Kurdish culture and struggle: representations in audiovisual media
15:30 to 15:40	Gavin Rae, Maria Skóra	Kozminski University SWPS University	Anti-Statism in a Time of Crisis: Entrepreneurial Mobilisation and the New Right in Pandemic-Era Poland
15:40 to 15:50	Anna Smoliarova	The Hebrew University of Jerusalem	Moral Accusation under Illiberal Leadership: "Neranyahu is to Blame" as a claim in Israel's Hostage Return Protests
15:50 to 16:30	Debate / Q&A		

### SESSION 2B - Resistance, Framing & Counter-Narratives

Chairs: Dora Varga & Mariel Cunanan | Location: E 332.1

TIME	PRESENTER/S	AFFILIATION	TITLE
15:00 to 15:10	Mariel Louise Cunanan, Alexandra Nagy-Béni	Corvinus University of Budapest	Framing the fringe: Unconventional metaphors and symbolic resistance in war and conflict Reddit discussions
15:10 to 15:20	Dóra Eszter Varga	Corvinus University of Budapest	Resistance to Sin: Conservative and Liberal Media Framing of the 2024 Presidential Pardon Scandal in Hungary
15:20 to 15:30	Kevin Jackson, Zita Kelemen	Corvinus University of Budapest	Quiet Resistance: How Generation Z Adapts to Persistent Inflation in Central Europe
15:30 to 15:40	Diana Petkova	Sofia University	Media and Social Protests as a Participative Democracy: case studies from Bulgaria
15:40 to 15:50	Bariş Çoban, Charlène Clonts	Dogus University, Kyushu University	Visible but Dispossessed: Cinematic and Streaming Indigeneity, Extractive Visibility, and Indigenous Resilience through Counter-Narratives
15:50 to 16:30	Debate / Q&A		

# IN-PERSON SESSIONS: BLOCK 3

16:45 TO 18:15

## SESSION 3A - Participation, Mobilization & Institutional Communication

Chair: Julianna Faludi | Location: Lecture Hall III

TIME	PRESENTER/S	AFFILIATION	TITLE
16:45 to 16:55	Dmitrij Wolodin	Kozminski University	Justifying Participation: Motivational Claims in the Institutional Uptake of Participatory Budgeting and Civil Assemblies in Poland and Ukraine
16:55 to 17:05	Miss Srija Dasgupta, Bidu Bhusan Dash	Kalinga Institute of Industrial Technology (KIIT) Deemed to be University	Instagram's Popular Culture Defiance: Everyday Creators Reclaiming Kolkata's Cultural Narrative Beyond UNESCO Gatekeeping
17:05 to 17:15	Pantelis Vatikiotis	Panteion University of Social and Political Sciences	The outer limits of alternative journalism
17:15 to 17:25	Věra Koukalová	Charles University	Liminal Rebels: Trickster Agency and the Mechanics of Narrative Reinvention
17:25 to 17:35	Andrei Manea	University of Bucharest	The evolution of protest culture in a hybridized public sphere: The case of Romania
17:35 to 17:45	Bidu Bhusan Dash, Bijayashree Satpathy	Kalinga Institute of Industrial Technology (KIIT) Deemed to be University	The Nichhaka: An Alternative Journalism Initiative and Newsmakers' Public Sphere at the City Centre of Bhubaneswar, India
17:45 to 18:15	Debate / Q&A		

## SESSION 3B - Climate, Environment & Sustainability Communication

Chair: Admilson Veloso da Silva | Location: E 332.1

TIME	PRESENTER/S	AFFILIATION	TITLE
16:45 to 16:55	Zoe Gueli, Admilson Veloso da Silva	Corvinus University of Budapest	Communicating Climate, Performing Populism: A Comparative Discourse Analysis on Donald Trump, Giorgia Meloni, and Viktor Orbán
16:55 to 17:05	Tamara Rita Csordás	Corvinus University of Budapest	Framing climate crises: The way of interpretation of conflicting messages among Hungarian youth from media, government, and civil society
17:05 to 17:15	Muhammad Firhat	Eötvös Loránd University	"Palm Oil is a Gift from God": Populism in Prabowo's Sumatra Flood Framing
17:15 to 17:25	Mehdi Galiere	SZTE University of Szeged	The Negotiation of Boundaries Between 'Us' and 'Them' in an Environmental NGO's Discourse
17:25 to 17:35	Vishal Sharma	Ram Lal Anand College, University of Delhi	Political Satire and Resistance through Memes in Indian Digital Culture
17:35 to 18:15	Debate / Q&A		

18:15 to 18:30

**Closing Remarks**  
Organizing Committee

## AT-A-GLANCE SCHEDULE (Online events)

TIME	ACTIVITY	FORMAT	TITLE
9:00 to 9:15	<b>Opening Comments</b> Organizing Committee	<b>Hybrid</b> (Lec. III & Teams)	
9:15 to 10:00	<b>Keynote 1</b> Dr. Nico Carpentier Charles University	<b>Hybrid</b> (Lec. III & Teams)	Humanist ethics as resistance: An analysis of three mediated interventions that counter dehumanisation and disempowerment
10:00 to 10:45	<b>Keynote 2</b> Dr. Erika Darics University of Groningen	<b>Hybrid</b> (Lec. III & Teams)	You say 'resistance', I say 'awareness': From awareness to agency and activism: Critical Language Awareness (CLA) as key civic competence
11:00 to 12:25	<b>Conference Sessions</b> Block O1	<b>Online</b>	Platform Governance, Rights & Institutional Communication
12:30 to 13:55	<b>Conference Sessions</b> Block O2	<b>Online</b>	Journalism Cultures, Ethics & Narrative Authority
14:00 to 14:45	<b>Special Session (S5)</b> Non-traditional, interactive presentation	<b>Online</b>	Speaking in the shadows: clandestine journalism in times of social movements and uprisings
15:00 to 16:40	<b>Conference Sessions</b> Block O3	<b>Online</b>	Algorithms, Visibility & Digital Political Power
16:45 to 18:15	<b>Conference Sessions</b> Block O4	<b>Online</b>	Social Media, Protest & Everyday Resistance
18:15 to 18:30	<b>Closing Remarks</b> Organizing Committee	<b>Hybrid</b> (Lec. III & Teams)	

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**BLOCK O1: 11:00 to 12:25 CET | Chairs: Jessie Labov & Péter Újvári****Platform Governance, Rights & Institutional Communication**

TIME	PRESENTER/S	AFFILIATION	TITLE
11:00 to 11:10	Mika (Jaeyun) Noh	AI Culture Lab/Korea National University of Arts	Algorithmic Resistance: How Artists, Institutions, and States Re-negotiate Power in the Age of AI
11:10 to 11:20	Elvin Luku	University of Tirana	Institutionalizing GenAI in Albania: Technology, Governance, and Public Sector Communication
11:20 to 11:30	Meltem Çiçek, Beyza Ergan	Maltepe University, Corvinus University of Budapest	A Propaganda-Based Perspective on Turkish-Hungarian Relations: Erödi Béla, A Török Küldöttség Látogatásának Emlék-Könyve (1877) Book Analyses
11:30 to 11:40	Yue Yin	Lancaster University	Press "F" for Feminism: Gendered Negotiations through Female-Coded Characters in Chinese Gaming Communities
11:40 to 11:50	Ana Mafalda Portas Matias	Polytechnic University of Viseu (Portugal) / Centre for Studies in Education and Innovation	Proactive Crisis Communication: frameworks for preparation, response, and post-crisis learning in evolving technological environments
11:50 to 12:00	Adriana Mutu, Luminita Patras	Media and Journalism Research Center, ESIC Business & Marketing School	Resisting regulation or reinventing governance? E Commerce platforms responses to the Digital Services Act
12:00 to 12:10	Amar Loucif	Kasdi Merbah University of Ouargla	Strategies to protect brands from online fake news in Algeria
12:10 to 12:25	Debate / Q&A		

**BLOCK O2: 12:30 to 13:55 CET | Chairs: Péter Újvári & Jessie Labov****Journalism Cultures, Ethics & Narrative Authority**

TIME	PRESENTER/S	AFFILIATION	TITLE
12:30 to 12:40	Dominika Popielec	Maria Curie-Sklodowska University in Lublin	The impact of the Watergate scandal on journalism culture and politics in Poland - a kind of reinvention
12:40 to 12:50	Anelize Teodora Sălan	University of Bucharest	Reinventing Journalistic Voice: Intimacy and Narrative Authority in Award-Winning Journalism
12:50 to 13:00	Antonia Matei, Gheorghe Anghel	University of Bucharest	Between Principles and Practices: Ethical Orientations of Romanian Journalists in a Comparative Perspective (Worlds of Journalism Study 2016 and Worlds of Journalism Study 2023)
13:00 to 13:10	Mo Li	Universitat Politècnica de València	Curating Citizen Footage in China: Creative Survival and the Politics of Visibility
13:10 to 13:20	Eda Isil Sukan	University of Groningen	Arguing Reels: Reconstructing Arguments from a Multimodal Perspective
13:20 to 13:30	Sezer Fener	Ankara University	Reflections on Photocopy Aesthetics as Imperfection in the Visual Articulation of Refusal
13:30 to 13:40	Amna Zulfiqar	National University of Modern Languages	From Deep Fakes to The Ballot Box: Exploring the Impact of AI Generated Political Messages During Pakistan's 2024 General Elections
13:40 to 13:55	Debate / Q&A		

**BLOCK 03: 15:00 to 16:40 CET | Chairs: Olivér Varga & Péter Újvári****Algorithms, Visibility & Digital Political Power**

<b>TIME</b>	<b>PRESENTER/S</b>	<b>AFFILIATION</b>	<b>TITLE</b>
<b>15:00 to 15:10</b>	Iva Ivanova	Sofia University	Frames of Care vs. Frames of Law: A Two-Country Comparison of LGBTQ+ Visual Narratives during Pride Season 2025
<b>15:10 to 15:20</b>	Daniele Battista, Arthur Gugliucciello, Emiliana Mangone	University of Salerno	Algorithms, Charisma, and Power: Political Leadership in the Digital Ecosystem
<b>15:20 to 15:30</b>	Cansu Kösem İşik	Altınbaş University	Artificial Intelligence as a Media Tool and the Mediatization of Education
<b>15:30 to 15:40</b>	Ettore Conti Lydia Kollyri	Vrije University Amsterdam, University of Amsterdam	When ordinary use becomes political: Resisting algorithmic visibility on Instagram
<b>15:40 to 15:50</b>	Dávid Horváth	Ludovica University of Public Service	Cognitive Stress Tests and Proof-Feeling Engineering: Low-Cost Manipulation in Crisis Years (2020-2022)
<b>15:50 to 16:00</b>	Mădălina Moraru, Iustin Moise, Carmela Stanciu	University of Bucharest	Artificial Intelligence in Advertising Creativity: An Ongoing Struggle to Remain Original
<b>16:00 to 16:10</b>	Alexandra Karppi	King's College London	When Mobilization Fails: Subnational Communication Dynamics and the Limits of Pro-Government Protest in Serbia
<b>16:10 to 16:20</b>	Dorota Mackenzie	Kozminski University	Freemasonry, Symbolic Communication, and the Reinvention of Meaning
<b>16:20 to 16:40</b>	Debate / Q&A		

## BLOCK 04: 16:45 to 18:15 | Chairs: Jessie Labov & Fanni Kovács

### Social Media, Protest & Everyday Resistance

TIME	PRESENTER/S	AFFILIATION	TITLE
16:45 to 16:55	Julianna Kirschner	University of Southern California	Social Media as Soliloquy: Communication For and About an Audience of One
16:55 to 17:05	Joynes J., Dr. Ashish Kumar Dwivedy	XIM University	Everyday Resistance without Protest: Audience Negotiation, Media Power, and Reinvention in Platform-Mediated News Spaces
17:05 to 17:15	Anna Królikowska-Tomczak Krzysztof Kuźmich	Kozminski University	Radical Sustainability Narratives in Tourism: Between Activism, Media, and Institutional Change
17:15 to 17:25	Haris bin Aziz	Independent researcher	Digital Muslim Activism in Europe: Resistance and Negotiation of Public Space through Social Media
17:25 to 17:35	Tamara Tasić, Jovana Trajković	University of Niš	The Influence of Media on Citizen Engagement in the "Student Edict" Protest in Niš
17:35 to 17:45	Jovana Trajković, Tamara Tasić	University of Niš	Communication Strategies and Practices of Serbian Student Protest
17:45 to 17:55	Viktorija Jakubauskytė- Andriulienė	LCC International University	Symbolic sustainability narratives constituting a collective responsibility mindset through communication
17:55 to 18:15	Debate / Q&A		
18:15 to 18:30	<b>Closing Remarks</b> Organizing Committee		